

ROI & 4-Year Institutions

Results from Mentimeter participation – apologies for formatting

🔗 How do you feel about ROI in higher education right now?

👤 4/7 🗨️ 4

Most popular

defensive

1

ill-defined

1

positive

1

post graduate success

1

What to expect

- In this session, we will:
 - explore and brainstorm
 - add to the story
 - think about why a holistic ROI matters
- In this session, we will not:
 - discuss income-based ROI metrics in depth
 - discuss why income isn't enough on its own
 - spend time/energy on barriers and lack

🛡️ This conversation would go best if we could all just...

👤 4/7

› Focus on what is best for students



Strongly disagree

› Contribute to the pool of ideas and options



Strongly disagree

› Listen to understand varied points of view



Strongly disagree

› Rest and digest



Strongly disagree

Income ROI Measures to Know

- Georgetown ROI
 - NECHE
 - cew.georgetown.edu
 - Students who enroll
 - Compare to other institutions
- MA Department of Higher Ed ROI
 - www.mass.edu/datacenter/PMRS
 - Graduates or exiters
 - Compare to MA HS diploma

Mission-Aligned Returns Brainstorm

Employment Outcomes

2 responses

Salary, employment, independence, community contributions, service, further education

👍 3

Academic success; Employment

👍 1

Ethical Growth

2 responses

Good citizenship

👍 2

Ethical development

👍 1

Employment Outcomes

2 responses

Salary, employment, independence, community contributions, service, further education

👍 3

Academic success; Employment

👍 1

Financial Accessibility

2 responses

Affordable Education

👍 1

Debt-free

Ethical Growth

2 responses

Good citizenship

👍 2

Ethical development

👍 1

Social Impact

1 response

Social development

👍 1

Uncategorized

2 responses

Improved lives

Knowledge

> Relevance to student/alum life priorities



Strongly disagree

> Relevance to commonwealth priorities



Strongly disagree

> Institutional influence



Strongly disagree

> Utility for decision-making



Strongly disagree

> Data collection feasibility



Strongly disagree

Holistic ROI is important for my institution because....

6 / 7

9

Our students will form the bedrocks of their communities

1) There are other priorities other than earning a lot of money; 2) We want students to become well-rounded and active citizens, not just people who earn a lot

Our institution aims to impact students and our communities in different and more complex ways that graduate income alone

We provide holistic education and experiences for our a range of students future lives

Sustainability—continued enrollment and continued public funding; an argument made to a public to build trust in higher ed.; to support a variety of disciplines as careers for some pay more than othe

Money talks, student learning matters, data-based changes can positively impact learning environments, community impact matters, and all of those could be measured differently.

We want to be able to produce students in fields such as helping or creative fields that are not necessarily high paying (even if they should be)

We want to draw students with a range of interests so they can learn and grow from one another in and outside of the classroom

It provides evidence for diverse priorities (e.g., assessment of students, enrollment, program development).